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Inspirato pairs luxury holidays with charitable giving

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IMAGE CREDIT:





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Since launching last year, “destination club” Inspirato has caused quite a stir in the travel industry – recently receiving \$20m in venture capital investment to fund its rapid growth to places such as Mexico (a penthouse residence at Punta de Mita is pictured), Kenya and New York. The company’s philanthropic activities are proving just as successful. Inspirato allows those who make a charitable donation of at least \$2,000 to take a seven-day holiday at an Inspirato residence within its Inspired Giving portfolio. Donors can also benefit from the help of an Inspirato Personal Vacation Advisor and an on-site concierge service leading up to and throughout the duration of their trip. If they decide to take out a full Inspirato membership, the company will donate another \$2,000 to the Inspired Giving cause of the donor’s choice. To date, the initiative has raised more than \$900,000 for Inspired Giving causes, which include the Lance Armstrong Foundation’s Livestrong, the Global Down Syndrome Foundation and Malaria No More.

| +1303-586 7771; www.inspiredgiving.com. Full membership costs \$17,500 (\$2,500 per year thereafter).