

INSPIRATO[®]

with American Express

MEDIA KIT



CLUB OVERVIEW

	Inspirato
Core Membership Initiation Fee	\$17,500
Annual Fee	\$3,000
Premium Holiday Fee	N/A
Limits on Plan Vacation Days, Complex Booking Rules	No
Annual Fee Increases	Capped at CPI + 4.5% ¹
Destinations Available for Booking	60
Adventure Travel Available for Booking	6
Real-Time Rates and Availability for Non-Members	Yes
Dedicated Personal Vacation Planning	Yes
Average Size of Signature Residence	4,250 ft ²
Average Value of Residence	\$3.6 million
Members-Only Events	Yes
Dedicated Concierge Service	Yes
Active Number of Members	More than 3,000
Corporate Bank Debt	None
Adventure Travel	Yes
Members-Only Non-Travel Benefits	Yes
Club Partnerships	Yes

Information is current as of March 6, 2013.

¹ Annual Fee Increase capped at CPI + 4.5% for a minimum of 10 years.

Front Cover: Inspirato Residence: Casa Cana, Punta Cana, Dominican Republic

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PROPERTY GRID

BEACH DESTINATIONS

Vacation Options

	Number of Residences
Abaco, Bahamas	2
Anguilla, British West Indies	16
Grand Cayman, Cayman Islands	2
Hilton Head Island, SC	1
Kiawah Island, SC	3
Kohala Coast, HI	4
Los Cabos, Mexico	13
Maldives	3
Maui, HI	3
Miami/South Beach, FL	4
Nantucket, MA	4
Naples, FL	2

	Number of Residences
Newport Coast, CA	4
Oahu, HI	2
Punta Cana, Dominican Republic	3
Punta de Mita, Mexico	11
Rosemary Beach, FL	3
San Diego, CA	4
Santa Barbara, CA	3
St. Bart's, French West Indies	2
Thailand	2
Tortola, British Virgin Islands	2
Turks & Caicos, British West Indies	5



Inspirato Residence: Costero, Los Cabos

PROPERTY GRID

MOUNTAIN DESTINATIONS

Vacation Options

	Number of Residences
Aspen, CO	4
Beaver Creek, CO	3
Deer Valley, UT	3
Jackson Hole, WY	4
Snowmass Village, CO	2
Stowe, VT	1
Sun Valley, ID	1
Tahoe, Northstar, CA	3
Tahoe, Squaw Valley, CA	4
Telluride, CO	9
Vail, CO	19
Whistler, British Columbia, Canada	1



Inspirato Residence: Gold Hill, Telluride, CO

PROPERTY GRID

LIFESTYLE DESTINATIONS

Vacation Options

	Number of Residences
Bordeaux, France	1
Colorado, The Broadmoor	4
Provence, France	2
Rancho Santa Fe, CA	5
Texas Hill Country, TX	3
Tuscany, Italy	11
Virginia, The Homestead	2
Wine Country, CA	7
Yacht Charter, Lady J Yacht	1



Inspirato Residence: Manzanita, Wine Country, California

PROPERTY GRID

METROPOLITAN DESTINATIONS

Vacation Options

	Number of Residences
Buenos Aires, Argentina	3
Chicago, IL	3
Florence, Italy	2
Las Vegas, NV	2
London, England	2
New York, NY	14
Paris, France	2
San Francisco, CA	3
Toronto, Canada	3
Vancouver, Canada	6



ADVENTURE DESTINATIONS

Vacation Options

African Safari, Kenya

C Lazy U Ranch, CO

Galapagos Islands, Ecuador

Machu Picchu, Peru

Mediterranean Cruise

Patagonia, Chile



BACKGROUND

OVERVIEW

Inspirato with American Express is a private club for luxury travelers who value high-end service, privileged access and exceptional experiences. Members enjoy exquisite vacation residences in some of the world's most sought-after destinations and the luxury of certainty when they travel with the club.

Launched in January 2011, Inspirato was the first club to lease rather than purchase its vacation residences. This innovative model allows the club to preserve the high quality of the destination club experience while avoiding the six-figure, upfront fees common in the industry, and gives the club the freedom to quickly add or remove properties based on member demand and travel trends. Unlike other clubs, fractional ownership and timeshares, Inspirato with American Express requires no long-term commitment, allows members to travel as much or as little as they wish, and does not require complex rules or trading to secure high-demand reservations. Membership initiation fees start at \$7,500, and all members pay a \$3,000 annual fee.

On March 6, 2013, Inspirato and American Express announced their partnership under the new brand "Inspirato with American Express" and their plans to enhance the club and set a new standard in luxury travel.

VACATION OFFERINGS

Inspirato with American Express offers vacation options to suit a wide range of travel needs, from beach, mountain, metropolitan and lifestyle vacation choices year-round. At the heart of the club's global vacation portfolio is the Signature Residence collection - private vacation homes managed by Inspirato and exclusively available to members. Inspirato also partners with many of the world's iconic luxury hotel brands to provide members with alternatives for when a spacious home may be more than they need or to give them access to the highest-demand metropolitan locales - all at discounted, members-only rates. Inspirato offers Inspirato Adventures as well, a curated selection of unique adventures with world-class accommodations and service.

SERVICES

Members tell us it's our tailored services that truly define the club experience. Every Inspirato with American Express member is assigned a dedicated Personal Vacation Advisor (PVA) to answer their questions about Inspirato vacations, reserve their accommodations, and make suggestions to enhance their travel experiences. In addition, every Signature Residence features an on-site Destination Concierge to assist members during their stay, including booking activities, renting sporting equipment, arranging for babysitters and private chefs, stocking their residence with groceries prior to arrival and other requests. And, of course, each Signature Residence includes daily housekeeping.

AMENITIES

Inspirato ensures a branded, high-end luxury home experience and is committed to designing each property with thought, functionality and style. Luxury amenities include Rivolta Carmignani bed linens, bamboo bath linens from Peacock Alley, luxurious bath products and state-of-the-art electronics. The private club experience includes access to vetted resort partners and on-site amenities such as spas, golf clubs, children's clubs and more.

LEADERSHIP

Inspirato founder and CEO Brent Handler pioneered the destination club industry when he and his brother, Brad, founded Exclusive Resorts in 2002. Brent served as that company's president from 2002 to 2009 during a period of great innovation and growth. In 2011, Brent created Inspirato in order to provide a better alternative to traditional vacation options and appeal to a new generation of luxury consumers.

COMPANY INVESTORS

Kleiner Perkins Caufield & Byers
Institutional Venture Partners
Access Venture Partners
First Round Capital
CrunchFund

FOUNDER BIOS



BRENT HANDLER

Founder and Chief Executive Officer

Brent pioneered the destination club industry when he and his brother Brad founded Exclusive Resorts in 2002. Brent served as the company's president from 2002 to 2009 during a period of great innovation and growth. Exclusive Resorts amassed more than \$1 billion in real estate assets and delivered tens of thousands of vacations to members worldwide. Brent created Inspirato to appeal to a new generation of savvy consumers and attracted more than 1,000 members in the company's first year. The innovative business model inspired *Forbes* magazine to name Inspirato one of "America's Most Promising Companies" in 2011. The company attracted investments from top venture capital firms like Kleiner Perkins Caufield & Byers and Institutional Venture Partners. Brent graduated from the University of Colorado with a bachelor's degree in business.



BRAD HANDLER

Founder and Chairman

As one of Inspirato's founders, Brad focuses on corporate finance and strategic initiatives. For more than 20 years, Brad has worked at some of the world's most exciting and innovative companies. He started his career at Apple, and later served as eBay's first attorney during a time of tremendous growth in the online world. In 2002, he founded Exclusive Resorts with his brother Brent and served as the company's CEO and Chairman. Brad continues to bring his passion for entrepreneurship to a number of private companies. He is a lecturer at Stanford Law School and the University of Virginia School of Law. Brad earned a bachelor's degree from the University of Pennsylvania, a bachelor's degree from the Wharton School at the University of Pennsylvania, and a juris doctorate from the University of Virginia School of Law.



MARTIN PUCHER

Founder and COO

Martin leads Inspirato's corporate operations, human resources and technology teams. Prior to founding Inspirato, Martin was the Executive Vice President of publicly traded Tii Network Technologies, a leading networking products manufacturer. He also served as the company's Chief Marketing Officer and board member. Previously, he served in various management positions at Liberty Media Corporation, including Senior Vice President and Chief Technology Officer within its digital media group. He was a founding member of DMX Music - acquired by Liberty - which pioneered digital music subscription services to homes and businesses worldwide. Martin graduated from the Georgia Institute of Technology with a bachelor's degree in engineering.



BRIAN CORBETT

Founder and Chief Experience Officer

Brian directs Inspirato's real estate, property operations and hospitality functions, and is responsible for enhancing the overall Inspirato membership experience. Prior to founding Inspirato, Brian was Vice President of Product Development and Strategy for Exclusive Resorts, where he created the company's highly successful "Once in a Lifetime" experiential travel program. Brian also served as the company's first director of real estate. He began his career as an economic and management consultant in Washington, D.C. Brian earned a bachelor's degree from Boston University and an MBA from Harvard Business School.

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