

INSPIRATO[®] | *business*[™]
with American Express



DO SOMETHING DIFFERENT

Inspirato for Business redefines how smart companies invest in corporate off-sites, employee incentives and executive benefits. Inspirato for Business makes it possible for companies to confidently enjoy the benefits of private villa residences, low nightly rates and extraordinary personalized service on every trip. We do all of the legwork and planning, and provide your employees, partners and customers access to residences and experiences that are simply not available through alternate channels. It's a fresh new way to drive enthusiasm, increase productivity and renew company spirit.



LUXURY ACCOMMODATIONS

Signature Residences

At the heart of the Inspirato portfolio is the club's Signature Residence collection – more than 130 multimillion-dollar homes, all managed by Inspirato and exclusively available to our families and corporate customers. Each home is handpicked and exquisitely outfitted with fine linens, top-of-the-line electronics and gourmet kitchens. We also include a myriad of members-only luxury services and amenities to ensure every residence meets our highest standards.



INSPIRATO SIGNATURE RESIDENCE, TUSCANY



INSPIRATO SIGNATURE RESIDENCE, NANTUCKET



INSPIRATO SIGNATURE RESIDENCE, LOS CABOS

225 VACATION OPTIONS

IN 60 DESTINATIONS
ACROSS 5 CONTINENTS

Abaco
African Safari
Anguilla
Asheville
Aspen
Beaver Creek
Bordeaux
British Virgin Islands
Buenos Aires
C Lazy U Ranch
Charleston
Chicago
Colorado Springs
Deer Valley
Florence
Galapagos Voyage
Grand Cayman
Hawaii, Kohala Coast
Hilton Head Island
Jackson Hole
Kiawah Island
Lake Tahoe, Northstar

Lake Tahoe, Squaw Valley
Las Vegas
London
Los Cabos
Machu Picchu
Maldives, Soneva Fushi
Maui
Mediterranean Cruise
Miami/South Beach
Nantucket
Naples
New York
Newport Coast
Oahu, Waikiki
Paris
Provence
Puerto Rico
Punta Cana
Punta de Mita
Rancho Santa Fe
Rosemary Beach
San Diego

San Francisco
Santa Barbara
Snowmass Village
St. Barts
Steamboat Springs
Stowe
Sun Valley
Telluride
Texas Hill Country
Thailand, Soneva Kiri
Toronto
Turks & Caicos
Tuscany
Vail
Vancouver
Virginia, The Homestead
Washington, DC
Whistler
Wine Country, Sonoma
Yacht Charter



ST. BARTS

Hotel Partnerships

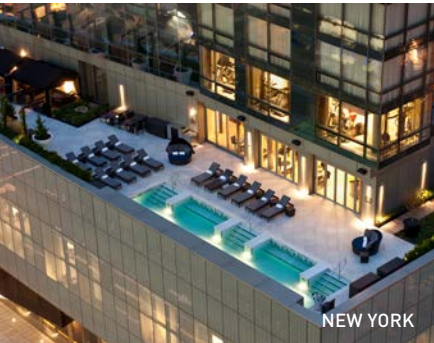
Inspirato partners with many of the world's iconic luxury hotel brands to provide a variety of travel options for our member families and corporate customers – for when a spacious villa may be more than you need, or to give you access to the key metropolitan locales. From a penthouse in Manhattan or Paris to a beachside resort in the Caribbean or Hawaii, get exclusive access and premier services as an Inspirato guest.



LAS VEGAS



CHICAGO

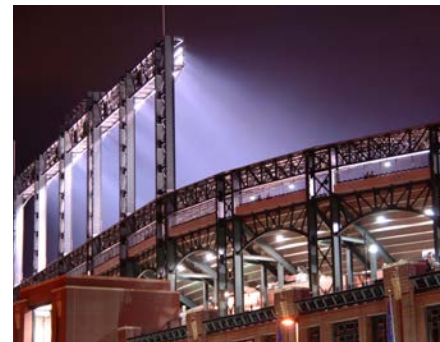


NEW YORK

INSPIRATO ACCESS

Events

Inspirato for Business clients enjoy exclusive access to events that go above and beyond luxury travel. From private concerts and restricted seating at world-class sporting events to Hollywood red-carpet invitations and movie screenings. Whether you're entertaining your best customer or rewarding your top sales rep, we offer a wide range of opportunities.



THE INSPIRATO DIFFERENCE

More Inspiration at Corporate Meetings

If you need a fresh take on corporate meetings, nothing could be better than a spacious Inspirato residence, or a set of Inspirato residences, to inspire both relaxation and creativity. Our planners make sure your team has everything they need so you can focus on the business at hand.

The Next Level of Incentives

Inspirato helps companies create unique incentive programs for a region, a department, a channel, or your entire organization. Reward your best performers and recruit top talent with privileged access to Inspirato's portfolio of awe-inspiring Signature Residences.

World Class Executive Benefits

Inspirato for Business offers the ideal corporate perk. Allow your executive team to enjoy fully curated vacations in many of the world's top beach, mountain and metropolitan destinations without having to lift a finger.



SO MUCH MORE

Whether it's a corporate event or personal travel, Inspirato for Business provides the services and amenities that make each trip effortless and unforgettable. You'll enjoy the services of a dedicated account manager, personal vacation advisor, and on-site destination concierge as well as five-star resort amenities during your stay at an Inspirato residence.

Account Management

Inspirato's personalized services truly stand apart. As an Inspirato for Business customer, you'll have an account manager to assist with planning corporate events, creating incentive plans and providing other program management needs.

Trip Planning

You and any employee at your company who takes an Inspirato trip will also have the dedicated services of a personal vacation advisor, who works with each traveler to plan every detail of the trip and answer any questions.

On-Site Concierge

Your destination concierge will provide local knowledge, insider insight and helpful suggestions on every Inspirato trip. If you want groceries in your refrigerator, ski rentals waiting at your house or reservations at a hot new restaurant, just let your destination concierge know. With one concierge for every three Inspirato residences, this on-location service will always be dedicated and personalized. Your concierge takes care of anything you need, no matter how big or small.

Amenities

Inspirato homes are ideal for business or pleasure. You'll always have Wi-Fi so you can connect at a moment's notice. And you'll also enjoy the amenities of the finest resorts, including championship golf courses, beach clubs, fitness facilities, tennis courts and world-class spas.



EXCEPTIONAL VALUE

Inspirato fully manages and controls nearly half a billion dollars of Signature Residences and invest millions of dollars in improvements. Only Inspirato families and select corporate clients have access to our multimillion-dollar homes. Unlike online rental brokers, Inspirato never pays agency or marketing fees, and is 100 percent in control of the nightly rates in our Signature Residences. Of course, every Inspirato experience includes fully personalized trip planning, daily housekeeping and dedicated on-site concierge services, all at no additional cost.

DESTINATION	SIZE	HOME VALUE	NIGHTS	NIGHTLY RATE*	COMPARABLE RATE**
Anguilla	5BR Villa, 8,000 SF	\$3.0 million	7 (November)	\$786	\$1,975
Aspen	4BR Home, 4,278 SF	\$4.5 million	3 (September)	\$625	\$2,050
Beaver Creek	6BR Lodge, 7,600 SF	\$4.5 million	3 (June)	\$886	\$1,600
Grand Cayman	4BR Beachfront Residence, 3,000 SF	\$3.3 million	7 (August)	\$875	\$2,100
Los Cabos	3BR Resort Residence, 3,000 SF	\$1.6 million	4 (October)	\$653	\$2,067
Maui	3BR Oceanfront Villa, 2,200 SF	N/A	7 (November)	\$895	\$2,106
Nantucket	6BR Estate, 10,000 SF	\$4.5 million	7 (October)	\$1,095	\$1,429
Newport Coast	2BR Resort Residence, 2,200 SF	N/A	3 (April)	\$475	\$795
Punta de Mita	5BR Penthouse, 3,500 SF	\$1.6 million	4 (May)	\$675	\$1,265
Vail	4BR Village Residence, 2,882 SF	\$5.9 million	4 (September)	\$450	\$1,185
Vail	6BR Village Penthouse, 4,526 SF	\$15.0 million	4 (June)	\$675	\$3,000
Tuscany	4BR Villa, 4,700 SF	\$5.5 million	7 (October)	\$1,050	\$4,612
Wine Country	4BR Home, 3,600 SF	\$3.1 million	5 (March)	\$940	\$1,380

* Rate based on standard occupancy and may vary based on dates of travel. Additional fees and charges (including taxes, levies and other service fees) may apply. Reservations subject to availability at all times.

** Rates are based on a comparison of substantially similar vacation rental properties in the overall market; comparison is based on several factors including dates of travel, location, property value, quality, features, square footage and proximity to amenities and services. Rates reviewed as of May 10, 2013 and are subject to change.



MIX BUSINESS WITH PLEASURE

Perfect for smaller off-site events, Inspirato homes are ideal for board retreats, customer roundtables and team meetings. Have you “been there, done that” with the old school company reward trips? Consider using Inspirato for Business for your next Presidents Club and blow your guests away in one of our awe-inspiring Signature Residences. Looking for the most innovative way to incentivize and reward outstanding performance? Inspirato for Business allows you the ability to gift pre-set trip portfolios so your winners can choose their own vacation online and—on budget.





SENIOR TEAM OFF-SITE

JUNE 2013

Big Rock, Vail, CO

6 BR, 5,000 SF

\$15M Penthouse Residence

- 6 people in a spacious, two-level Vail penthouse
- Private chef's table at Matsuhisa
- Golf, river rafting and mountain biking
- In-residence team building exercise

\$675 per night*

* Rate based on standard occupancy and may vary based on dates of travel. Additional fees and charges (including taxes, levies and other service fees) may apply. Reservations subject to availability at all times.

PRESIDENTS CLUB

FEBRUARY 2014

Casa Del Mar, Los Cabos, Mexico

3 BR, 3,000 SF

\$2M Resort Residence

- Private collection of 11, three and four-bedroom villas
- Expansive residences with plenty of indoor and outdoor space allows for interaction with family and friends
- Available private chef dinner on the beach
- Resort privileges with Auberge Private Residences at Esperanza, a five-star resort

\$605 per night*

- Rate based on standard occupancy and may vary based on dates of travel. Additional fees and charges (including taxes, levies and other service fees) may apply. All transportation, activities and other accommodation costs are additional unless otherwise stated. Reservations subject to availability at all times.





INSPIRATO SIGNATURE RESIDENCE, ANGUILLA

INDIVIDUAL AWARD TRIP

MARCH 2014

CéBlue, Anguilla, BWI

5 BR, 8,000 SF

\$3.5M Private Villas

- 8, five-bedroom villas
- Secluded, full-service beach
- Available yacht charters to Scilly Cay

\$750 per night / per villa*

* Rate based on standard occupancy and may vary based on dates of travel. Additional fees and charges (including taxes, levies and other service fees) may apply. All transportation, activities and other accommodation costs are additional unless otherwise stated. Reservations subject to availability at all times.

INSPIRATO FOR BUSINESS

ENTERPRISE LICENSE

\$15,000 one-time Implementation Fee
\$20,000 annually

Inspirato for Business is a customized, client-branded web portal complete with administration functionality, back-end reporting and the ability to book properties within the Inspirato for Business portfolio. The license includes a customized web interface that displays pre-configured, fixed-price Inspirato vacations for reward travel. The Enterprise license includes full support services from an Inspirato account manager, dedicated trip planner and on-site concierges in each destination.



INSPIRATO SIGNATURE RESIDENCE, NANTUCKET

INSPIRATO FOR BUSINESS

CAMPAIGN LICENSE

Optional

\$10,000 annually, unrestricted access

The Campaign license includes unrestricted access to a library of more than 20 pre-configured contest templates that can be customized to your specifications.

Choose From Dozens of Pre Configured Incentive Campaigns



INSPIRATO FOR BUSINESS

EXECUTIVE MEMBERSHIPS

Optional

\$17,500 one-time Implementation Fee
\$3,000 annually, per membership

Executive memberships are designed to be an employee perk for senior company leaders. Each optional membership costs \$17,500 plus \$3,000 annually per membership and comes with all the advantages of an Inspirato Core membership, including unlimited access to Inspirato's complete travel portfolio (including holidays and peak travel periods) and members-only club benefits and events.



INSPIRATO SIGNATURE RESIDENCE, BEAVER CREEK

FAQS

What is Inspirato for Business?

Inspirato for Business redefines how smart companies invest in corporate off-sites, employee incentives and executive benefits. Inspirato for Business makes it possible for corporations to confidently enjoy the benefits of private villa residences, members-only rates and extraordinary personalized service on every trip. We do all of the legwork and planning, and provide employees access to residences and experiences that are simply not available through alternate channels. It's a fresh new way to drive enthusiasm, increase productivity and renew company spirit.

How do companies use an Inspirato for Business license?

Innovative companies are improving morale, saving money and breathing life into their event calendar by using homes instead of hotels for corporate off-sites, employee incentives and executive benefits. More than ever, companies are ridding themselves of rubber chicken luncheons at cookie cutter hotels, and instead they are realizing that for less money they can host a poolside buffet prepared by a private chef in their own multimillion-dollar residence.

When can our employees travel with an Inspirato for Business License?

With an Inspirato for Business License, our corporate partners may travel throughout the portfolio all but ten weeks per year. The ten blackout weeks include peak school holidays including the weeks of Christmas, New Year's, Presidents Day, Spring Break and Thanksgiving. Companies may purchase optional Executive Membership privileges which allow for certain key employees to travel throughout the portfolio without restriction.

How does Inspirato for Business save my company money?

Inspirato for Business saves companies money in a variety of ways. First, by using residences versus hotels for smaller off-site meetings or group reward trips, companies benefit from having employees share a residence (each room with private bath, of course), and avoid purchasing multiple, expensive hotel rooms. Second, because each home is equipped with a full kitchen, companies can save on catering and other mandatory event fees often charged by hotels. Lastly, when using Inspirato for Business for individual reward incentives, companies benefit from our low, members-only rates, which can be less for a multi-bedroom home than for a single hotel room in the same destination.

Can Inspirato help with creative and meeting planning services?

Yes. Inspirato has a professional services staff that can help with everything from custom contest creation and execution to detailed event planning and delivery.

INSPIRATO WITH AMERICAN EXPRESS

Founded in 2011

Headquartered in Denver, Colorado

Named one of "America's Most Promising Companies" by *Forbes*

Won *Robb Report's* "Best of the Best 2012" for our vacation homes

CATCH THE BUZZ:

 All Things Digital.

the Atlantic

BUSINESS
INSIDER

Chicago Tribune



Forbes



THE
HUFFINGTON
POST

Los Angeles Times

Robb Report

San Francisco Chronicle

TC TechCrunch

The Boston Globe

The New York Times

San Jose Mercury News

The Washington Post

**TRAVEL+
LEISURE**



WALL STREET JOURNAL

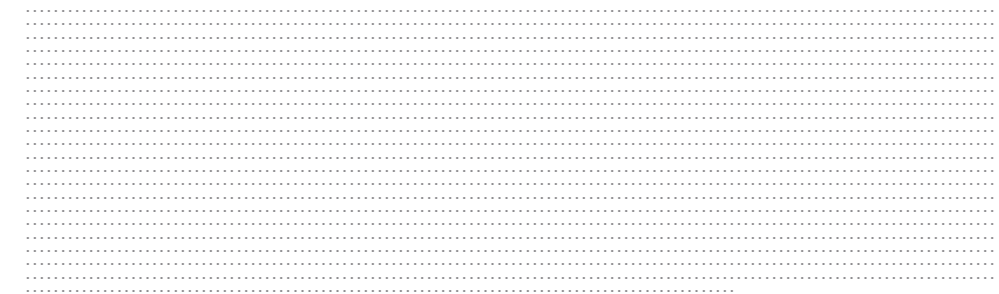
Worth



PUERTO RICO, DORADO BEACH

INSPIRATO BY THE NUMBERS

MORE THAN 4,000 CUSTOMERS...



AND COUNTING.

225 VACATION OPTIONS

60 DESTINATIONS, 5 CONTINENTS

\$3.6 MILLION

AVERAGE VALUE OF AN INSPIRATO SIGNATURE RESIDENCE



INSPIRATO SIGNATURE RESIDENCE, ABACO



INSPIRATO SIGNATURE RESIDENCE, ROSEMARY BEACH



INSPIRATO SIGNATURE RESIDENCE, ANGUILLA



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